

## Market Readiness Subsidy Program Application Form

### PROGRAM / MISSION INFORMATION

Name \_\_\_\_\_

Location \_\_\_\_\_

Date \_\_\_\_\_

### PARTICIPANT INFORMATION

Name of Participant \_\_\_\_\_ Position \_\_\_\_\_

Mailing Address \_\_\_\_\_

Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### BUSINESS INFORMATION

Business Name  
(Registered with Government(s)) \_\_\_\_\_

Contact Name \_\_\_\_\_

Position \_\_\_\_\_

Business #  
(Issued by Canada Revenue) \_\_\_\_\_ Phone \_\_\_\_\_

Vendor #  
(Issued by Dept. of Finance) \_\_\_\_\_ Fax \_\_\_\_\_

Business Mailing Address \_\_\_\_\_

\_\_\_\_\_

Postal Code \_\_\_\_\_

Email \_\_\_\_\_

**(If approved, the Tourism Product Development Division will contribute up to  
25% of eligible costs)**

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

**The above information and the attached questionnaire must be completed.  
The participant will be notified in writing if eligible for a subsidy.**

### Participant Information Questionnaire

Please provide a brief description of your operation or organization.

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What are your learning objectives and goals for this professional training opportunity?

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Please outline how you feel this professional development could help improve your business or organization and how you will share the lessons learned and your experience with your colleagues in the tourism industry.

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#### Privacy and Confidentiality Notice

We will only use the personal information collected or provided as part of this application process for purposes directly related to the operation of the relevant programs and for statistical reports. Information you provide us in confidence, both personal and business-related, will be kept confidential unless:

- you approve its release, or
- we are required or authorized by laws such as the Access to Information and Protection of Privacy (ATIPP) Act to release it.

If you have questions regarding privacy and confidentiality, contact the Access and Privacy Coordinator, Department of Tourism, Culture, Industry and Innovation, phone (709) 729-7000 or email [TCII@gov.nl.ca](mailto:TCII@gov.nl.ca).

#### For more information on the Tourism Development - “Market Readiness Subsidy Program” contact:

Sector Development Division

Department of Tourism, Culture, Industry and Innovation

P.O. Box 8700, St. John’s, NL A1B 4J6

Tel: 709-729-2753, Fax: 709-729-3484

Website: [http://www.tcii.gov.nl.ca/tourism/tourism\\_development/market\\_subsidy.html](http://www.tcii.gov.nl.ca/tourism/tourism_development/market_subsidy.html)